

# Bliss introduces Permanent Cosmetics



## What is permanent make up?

Permanent Cosmetics, or Permanent Makeup, is the revolutionary method of depositing hypoallergenic mineral pigments into the dermal layer of the skin. All procedures

at Bliss Beauty are performed by Cerys herself, using Nouveau Contour devices: "state of the art", fully computerized, digital machines that provides less trauma and excellent results.

## Why permanent cosmetics?

The objective of these procedures is to raise self esteem, self confidence, allow for a more active lifestyle, personal freedom, as well as saving time.

Both men and women who need, or are experiencing the following, realize the positive results of permanent make up:

- Freedom from traditional make up
- A consistently enhanced but natural appearance

- sparse or over plucked eyebrows
- allergies to make up
- Swimmers and athletes
- impaired vision



**NOUVEAU**  
CONTOUR  
PERMANENT COSMETICS

The process of permanent cosmetics has been used and endorsed for years by Plastic and Cosmetic Surgeons, Ophthalmologists, and Dermatologists. They embrace these procedures as non-surgical "cures".

Permanent Cosmetic Procedures Available at Bliss Beauty include

- Eyebrows
- Eyelash enhancements
- Lip lining, full lip colour, lip reshaping for fullness

## What People Are Saying...

"Thanks to Cerys my eyebrows look stunning.

I recommend getting your permanent eyebrows done at Bliss." Alyson.

"I had loads of compliments after getting my eyebrows done – my friends thought I'd had a facelift! Cerys is an artist!" Carol.

Cerys, has been the owner of Bliss for more than eight years to date, and over the years has added an impressive range of top quality products and superb services, giving clients the most cutting edge treatments available.

The introduction of Permanent Make-up into the salon is the most recent update, and is a natural progression for Cerys. Based on a desire to continue to develop her skills to meet the needs of her clients she thoroughly researched the quality training and ongoing support available from the various brands. Cerys chose Nouveau Contour.

The internationally renowned company are leaders in Permanent Cosmetics. She felt that from her research they offered the highest quality equipment, products techniques and training

The comprehensive training took many months, and included both practical workshops and written and



practical examinations.

There are already a number of very happy and satisfied clients who are more than willing to speak to prospective clients about their experiences. We also have a substantial portfolio available to clients at the salon.

If you would like any further information on permanent make up, or any of the other treatments available at Bliss, then Cerys and her team will be happy to answer any of your questions or concerns.

**Bliss**  
BEAUTY

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[www.blissbeautybycerys.co.uk](http://www.blissbeautybycerys.co.uk)

OPEN 7 DAYS A WEEK & LATE NIGHTS

Open til 8pm Monday - Thursday & 6pm Friday

4pm Saturday & 10am - 4pm Sunday

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